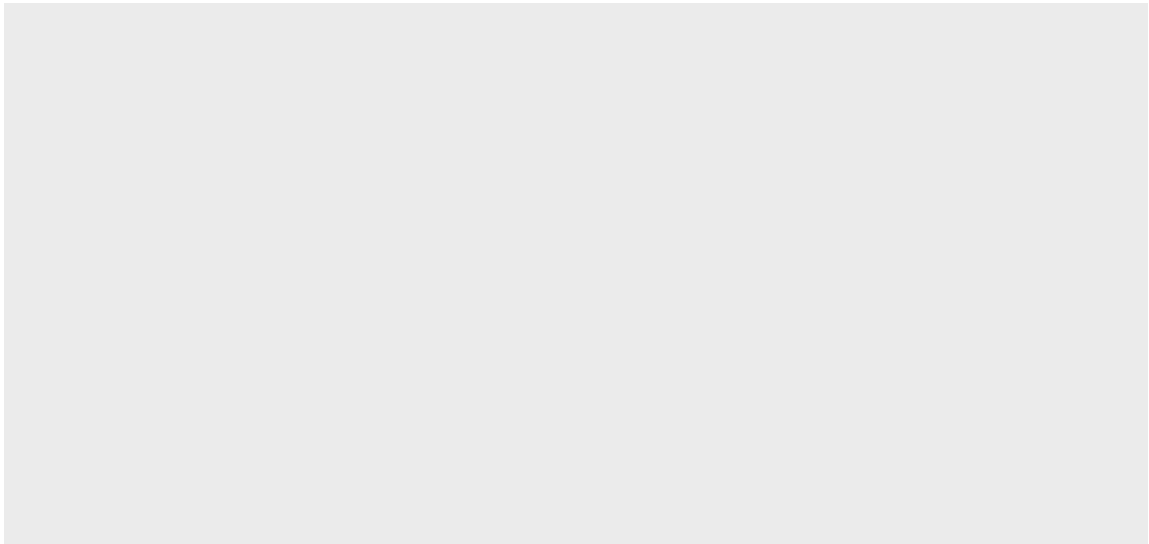
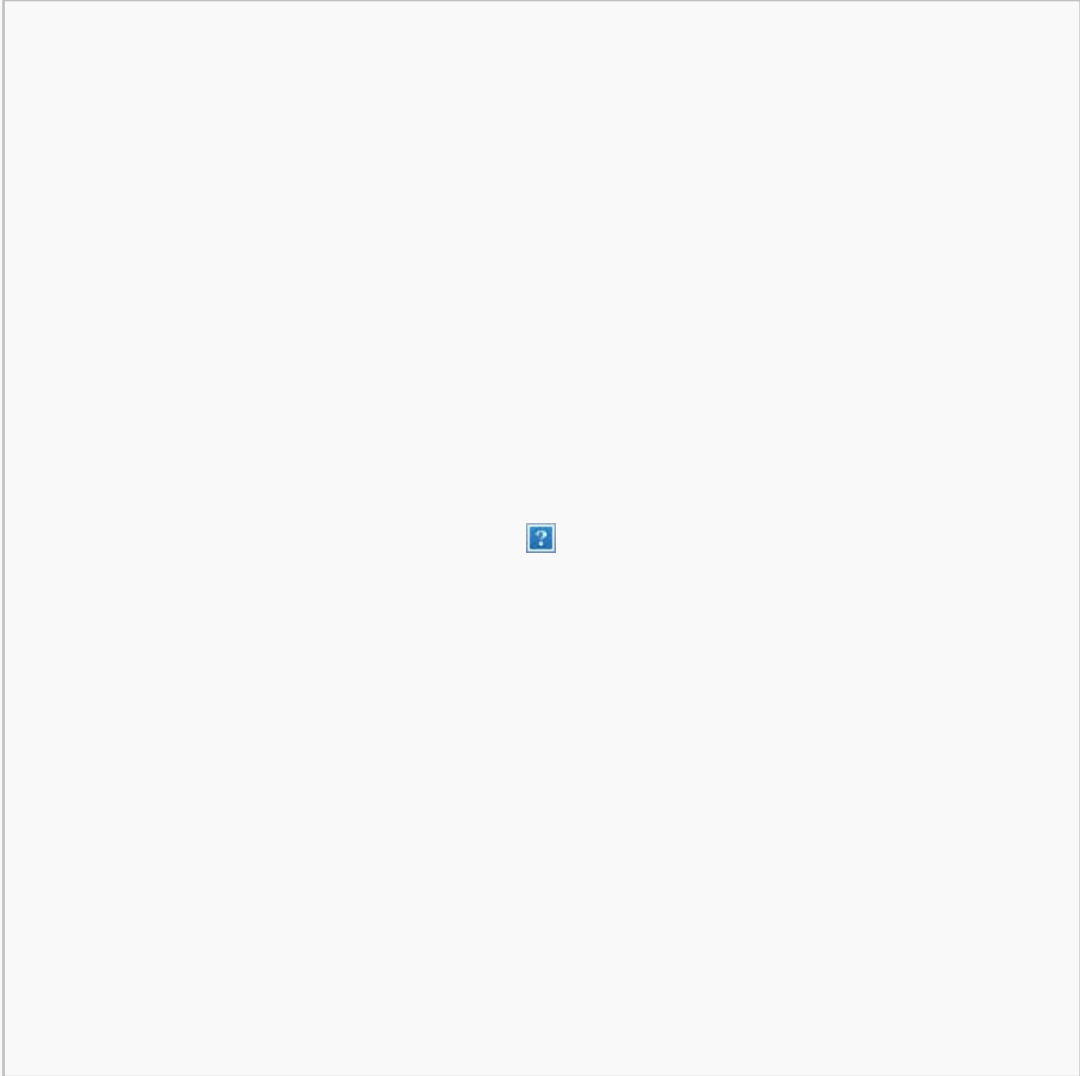


**From:** [LADOT Communications Office](#)  
**To:** [Shahenian, Nicole](#)  
**Subject:** Weekly Brief for Wednesday, June 14th, 2017  
**Date:** Wednesday, June 14, 2017 4:37:20 PM

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### **Vision Zero Community Outreach is a Hit!**

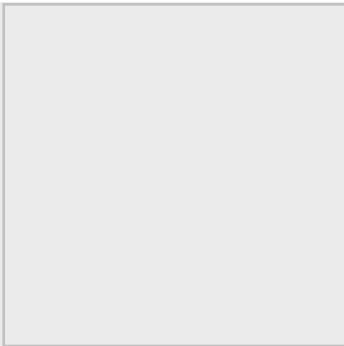
Hosted by LADOT community partner Central City Neighborhood Partners, the Vision Zero street safety campaign "20 Miles Saves Lives" occurred June 5 through June 10 on 6th and Alvarado Streets adjacent to MacArthur Park. Monday through Friday outreach had a daily Walking School Bus, community walk, and art workshop on Vision Zero themes. The culminating festival on Saturday, in and around MacArthur Park, included a resource fair, temporary curb extensions, community mural, and map building workshop. The day ended with an original traffic-safety themed telenovela with Mexico City's pedestrian Superhero Peatonito. To learn more about Vision Zero's upcoming event please visit: <http://visionzero.lacity.org/actions/>.

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### **Who We Are: Crisanta Gonzalez, Emergency Management Coordinator**

**Crisanta Gonzalez** works under the Risk Management Division as LADOT's Emergency Management Coordinator.

Her main responsibilities include working with LADOT divisions to coordinate resources to support other city agencies during incidents or emergencies. She represents the department during these incidents or emergencies by reporting to the



Emergency Operations Center.

Ms. Gonzalez has set up various training exercises with Metro, Department of Homeland Security/TSA, LAPD, and the Emergency Management Department to establish strong communication with our partnering agencies. These training exercises help to highlight the importance of information sharing and how to best communicate as a city to keep *Los Angeles Moving Forward* safely!

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### **Vision Zero Peer Exchange Workshop**

Senior Transportation Engineer Tim Conger and Transportation Engineer Tim Fremaux attended a Vision Zero Peer Exchange workshop in Indianapolis, sponsored by the Federal Highway Administration and USDOT. The purpose of the workshop was for cities to share their experiences, challenges, and success stories with implementing Vision Zero. Also in attendance were staff from New York, Chicago, Fort Lauderdale, Austin, Philadelphia, Santa Ana, San Francisco, and the host city of Indianapolis.

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## Let's Play Everywhere LA

Let's Play Everywhere Challenge: Open for Grant Applications until July 21, 2017!

[Let's Play](#) (an initiative by Dr. Pepper Snapple), [KaBOOM!](#) and the [City of Los Angeles' Mayor's Office](#) are awarding \$20,000 in grants to innovators who can help make active play more accessible to kids in Los Angeles.

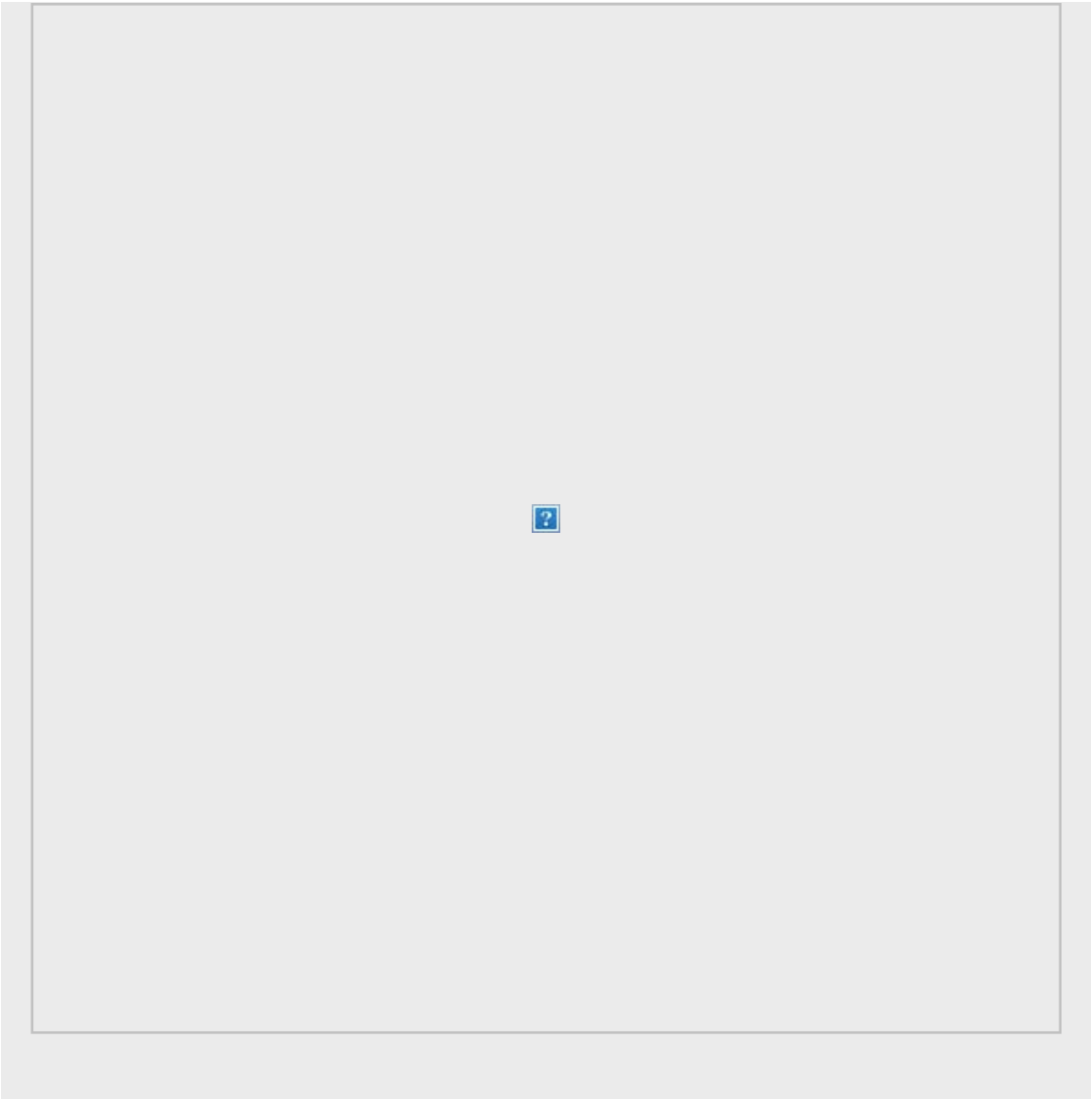
Let's Play Everywhere LA is the first city-wide initiative that will award out-of-the-box solutions to make play a way of life in everyday and unexpected places – on sidewalks, in vacant lots, at bus stops, in open streets and beyond – especially in communities where families struggle to make ends meet.

What's your idea to make LA more playful? It could be musical instruments on a walking trail or swings at a bus stop. [Tell us and you could win a grant to make it happen!](#)



### **LADOT Video: Blue LA EV Car Share Arrives in LA**

On Friday, June 9, 2017, the Mayor of Los Angeles Eric Garcetti announced the opening of a demonstration station to kick off the City's [BlueLA Electric Car Sharing Program](#), the nation's largest EV car sharing program for disadvantaged communities. This program will deploy 100 electric cars and 200 EV chargers and serve portions of Westlake, Pico Union, Koreatown, Echo Park, and Downtown Los Angeles. The BlueLA service will be available to anyone over 18 years of age with a valid driver's license, who will have access to a network of shared electric vehicles 24-hours a day, 7 days a week, at self-service locations in their neighborhood.



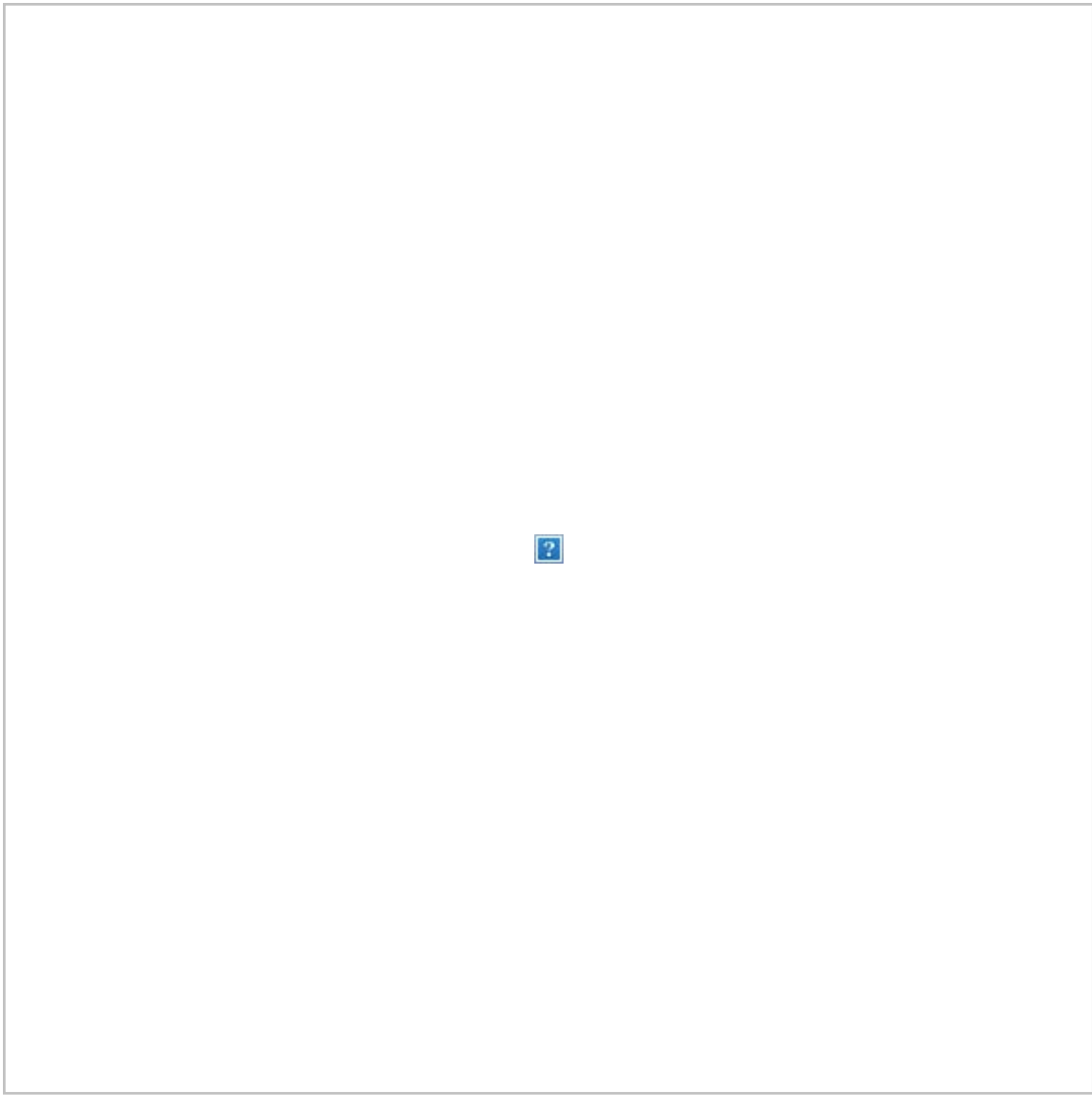
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